SOMESH GOUDA

Data Analyst · AI & Automation Enthusiast · BCA Graduate

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PROFESSIONAL SUMMARY

Results-driven BCA graduate with hands-on experience in data analytics, Python automation, SQL, and Power BI. Completed a Data Analytics Internship at Internship Studio (iStudio) where I cleaned datasets, built dashboards, and extracted business insights. Passionate about AI, machine learning applications, and leveraging data to drive decisions. Seeking an entry-level role in Data Analytics, Business Intelligence, or AI-assisted operations.

TECHNICAL SKILLS

Languages: Python, C, Microsoft SQL (MS SQL Server)
Data & Analytics: Pandas, NumPy, Matplotlib, Seaborn, Excel (Pivot Tables, VLOOKUP, Macros)
BI & Visualization: Power BI, Google Data Studio (basics), Excel Dashboards
AI / ML (Learning): Scikit-learn (basics), Prompt Engineering, AI workflow automation
Design & Content: Canva, Adobe Express, CapCut, Social Media Optimization
Soft Skills: Analytical thinking, Problem solving, Client communication, Deadline-driven

EXPERIENCE

Data Analyst Intern — Internship Studio (iStudio) Jan 2026 – Mar 2026
Remote · Certificate No: ISDTAI2729807

- Collected, cleaned, and analyzed datasets using Python, Pandas, and Excel to identify trends and business patterns.
- Handled missing values, duplicates, and inconsistencies during data preprocessing pipelines.
- Created visual reports and dashboards using Matplotlib and Excel for data-driven decision-making.
- Conducted Exploratory Data Analysis (EDA) to surface meaningful business insights for stakeholders.
- Documented analytical findings through structured reports and interactive dashboards.

SEO Manager & Freelancing — Deals Of Agro Jan 2025 – May 2025
Hybrid

- Assisted local businesses with digital content creation, social media optimization, and online presence management.
- Designed marketing creatives and presentations using Canva and Adobe Express.
- Conducted keyword research, on-page SEO optimization, and content strategy for improved search visibility.
- Provided technical support, software installation, and system maintenance for Windows and Linux environments.
- Delivered customized digital solutions for multiple clients within agreed deadlines.

Inventory Audit Associate — Hershey's, Faces Canada 2025
Onsite

- Conducted physical inventory audits for products such as **Hershey's & Faces Canada**.
- Verified physical stock quantities against Excel inventory records to ensure accuracy.
- Identified inventory discrepancies and prepared reconciliation reports.
- Maintained and updated inventory data using Microsoft Excel
- Generated and submitted audit reports with accurate stock findings.

EDUCATION

Bachelor of Computer Applications (BCA) 2023 – 2026
Presidency College, Berhampur University · Percentage: **85%**

Higher Secondary Education (+2 Science) 2021 – 2023
Polasara Science College · Percentage: **64%**

Secondary Education (10th) 2020 – 2021
Gopabandhu High School, Polasara · Percentage: **79%**

PROJECTS

Retail Sales Analysis
- Analyzed retail sales dataset to identify revenue trends, top products, and seasonal patterns.
- Performed full data cleaning pipeline: missing values, duplicates, outlier detection.
- https://github.com/SomeshGouda/Retail-Sales-Analysis

Netflix Content Analytics Dashboard
- Developed an interactive Power BI dashboard to analyze Netflix content trends using KPIs, charts, and slicers.
- Visualized content trends by genre, release year, country, and ratings using Power BI.
- https://github.com/SomeshGouda/Netflix-Content-Analytics-Dashboard

Excel Automation Project
- Automated data processing and reporting tasks using Excel formulas and macros.
- Built dynamic dashboards improving reporting efficiency and reducing manual effort by ~60%.
- https://github.com/SomeshGouda/Excel-Automation-Project

Online Library Management System
- Developed a full-stack web-based library system with book issue, return, and user management.
- Hosted live on web server with complete CRUD operations.
- https://sgonlinelibrary.infinityfreeapp.com

SQL Data Warehouse Project
- Designed and implemented a data warehouse with fact and dimension tables following star schema.
- Built ETL workflows for data ingestion, transformation, and analytical reporting.
- https://github.com/SomeshGouda/sql-data-warehouse-project

CERTIFICATIONS

Certificate of Internship — Data Analytics
Cert No: ISDTAI2729807

Certificate of Training — Data Analytics
Cert No: ISDTAT2729807

ADDITIONAL INFORMATION

Languages: English (Professional), Hindi (Native), Odia (Native)
Interests: AI & ML trends, Data storytelling, Problem solving, Learning new technologies
Currently: Working New AI Tools,Prompt Engineering & AI automation workflows